

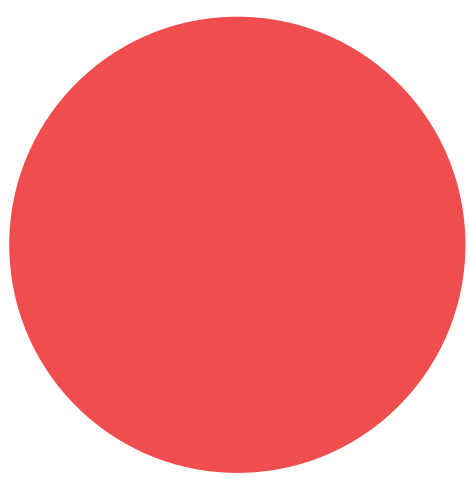
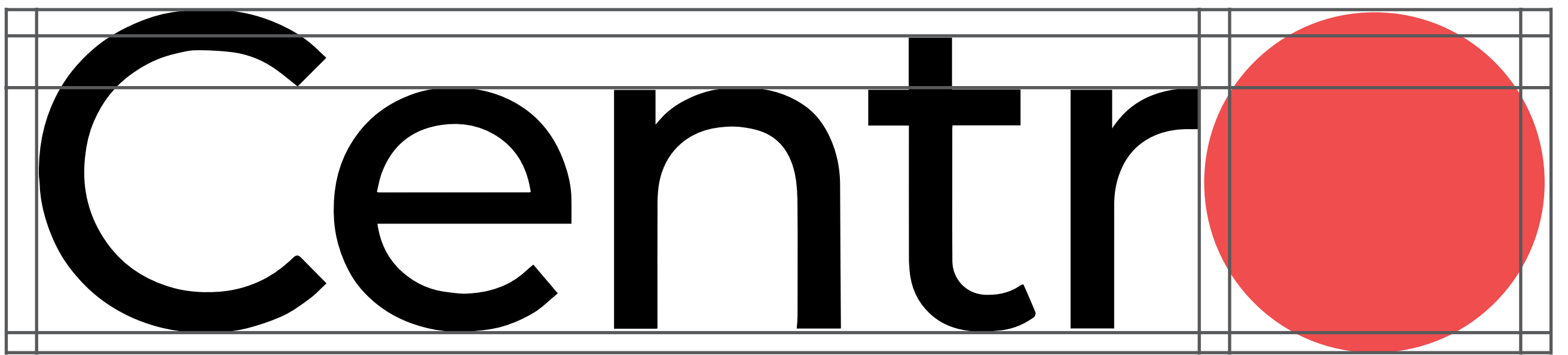
Centr●

A RELIANCE RESTYLE

Centr●

CONCEPT

MINIMALISM + TRENDY +
“WIDE RANGE AVAILABILITY”

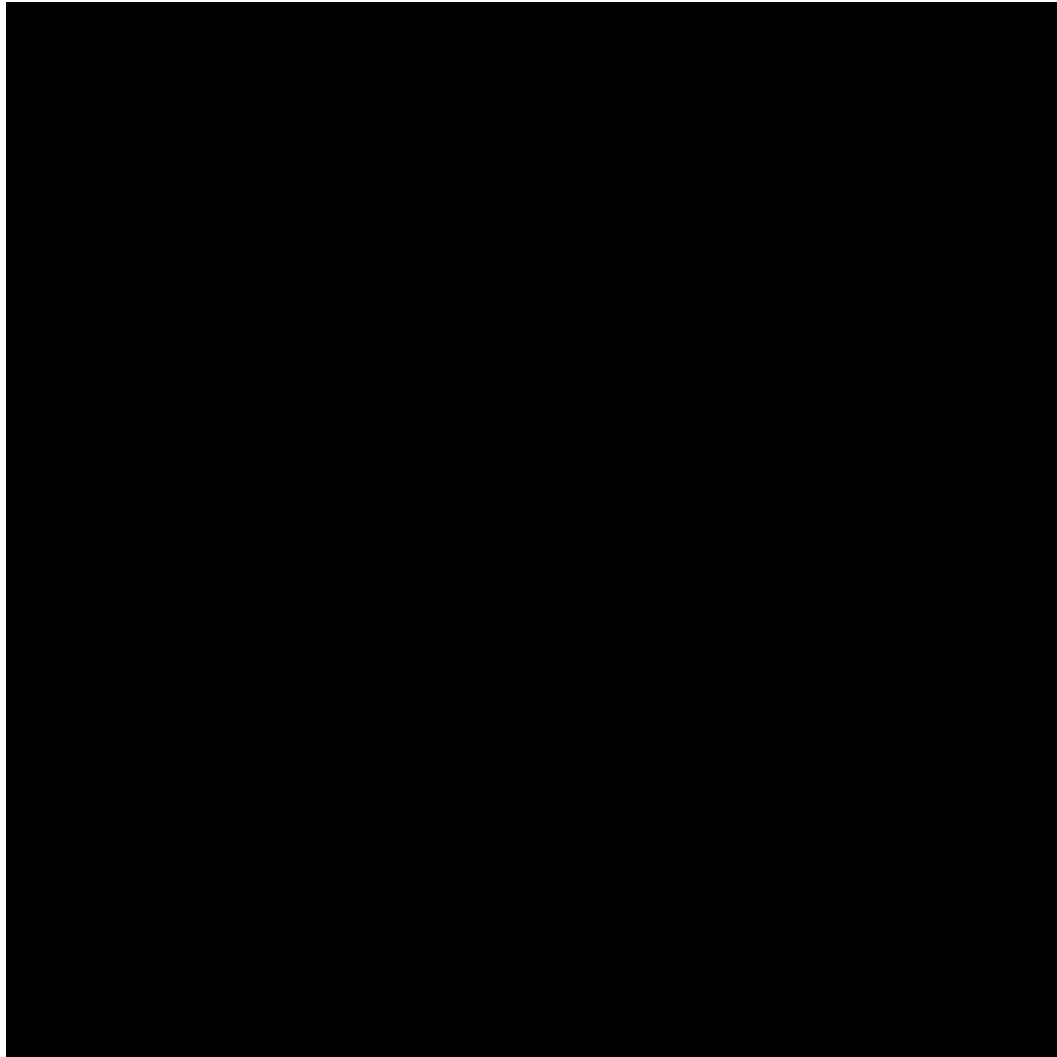


Behold our captivating logo, where the enigmatic circle embodies the vast spectrum of product availability, a true testament to **"everything is included here."**

Adding a touch of confidence, the vibrant red dot delivers a resolute **"STOP,"** signifying our position as the premier **one-stop store.**

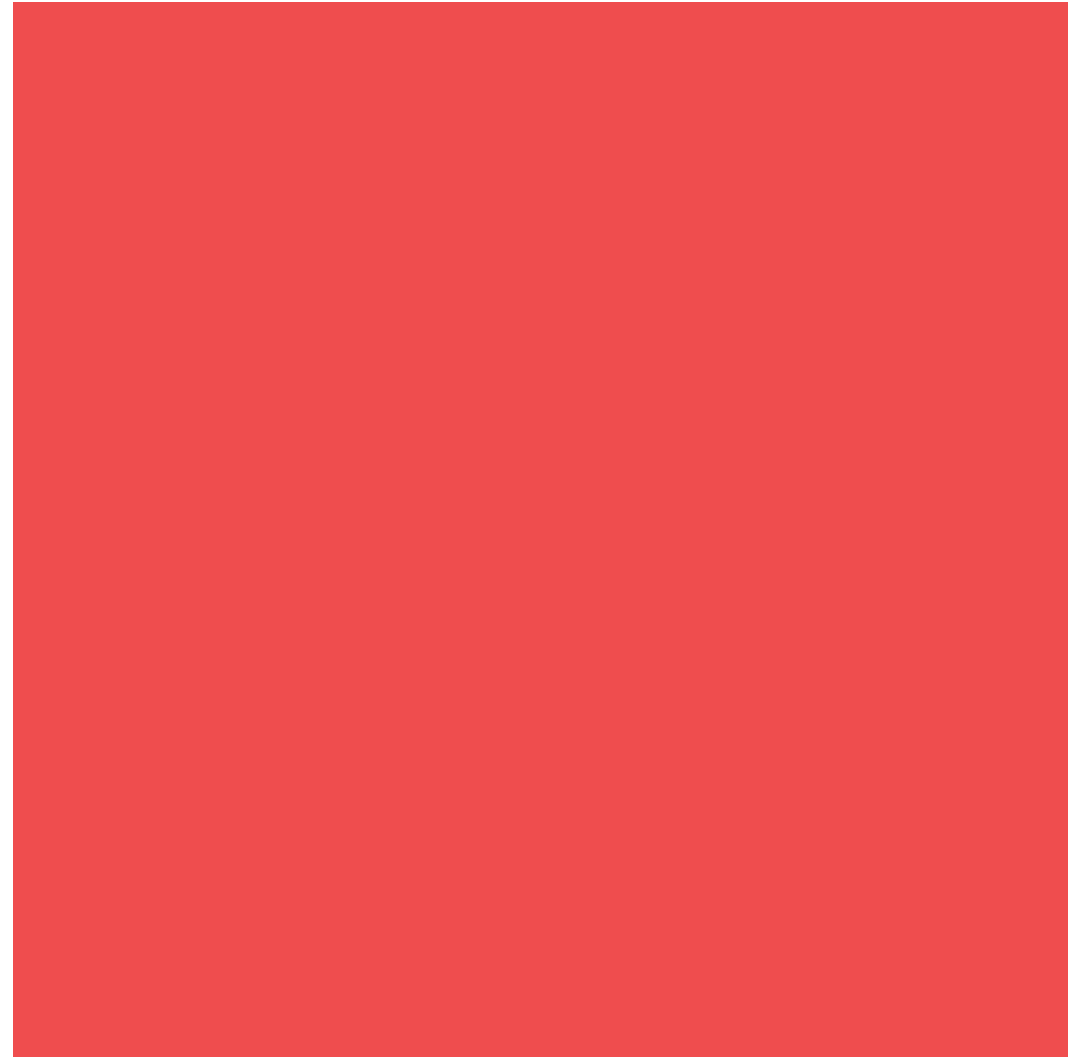
With an infusion of style and trendiness, we promise an unparalleled shopping experience, making us the ultimate destination for all your needs.

COLOR PALETTE



#000000

For the modern classynes and for the overall design elements to be held together.



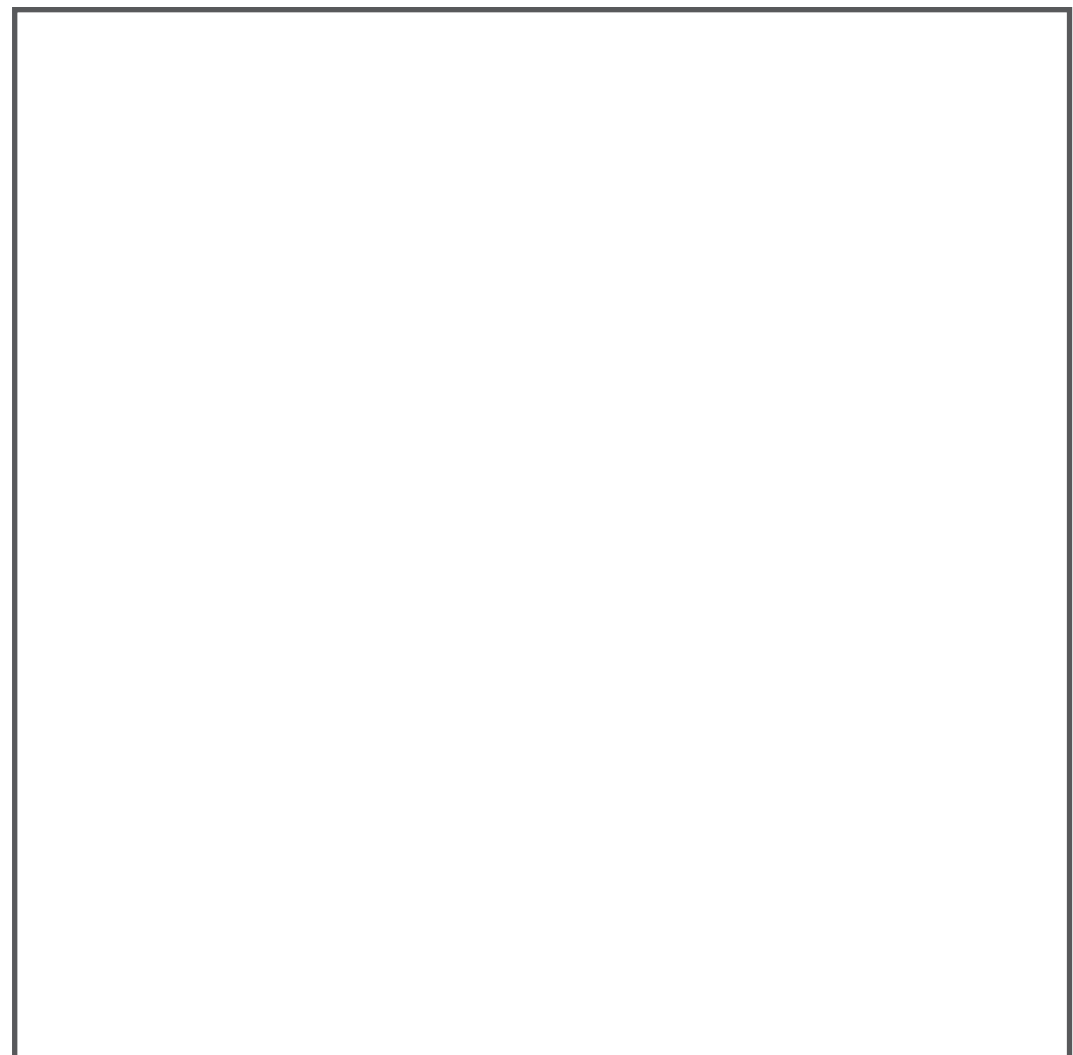
#EF4D4E

To highlight and attract the consumers, since red is an easily eye catching color, it helps to cover larger number of people in a short attention span.



#1F4796

To signify the trust in the brand. Blue is meant to show value and quality.



#FFFFFF

To amplify the vastness in the brand. Since the brand covers a lot of range of product, white helps to appeal the parameter.

TYOGRAPHY

Montserrat_Semibold

ABCDEFGHIJKLMNO P Q

RSTUVWXYZ

abcdefghijklmnopqrstu vwxy

0123456789

Montserrat_Regular

ABCDEFGHIJKLMNO P Q

RSTUVWXYZ

abcdefghijklmnopqrstu vwxyz

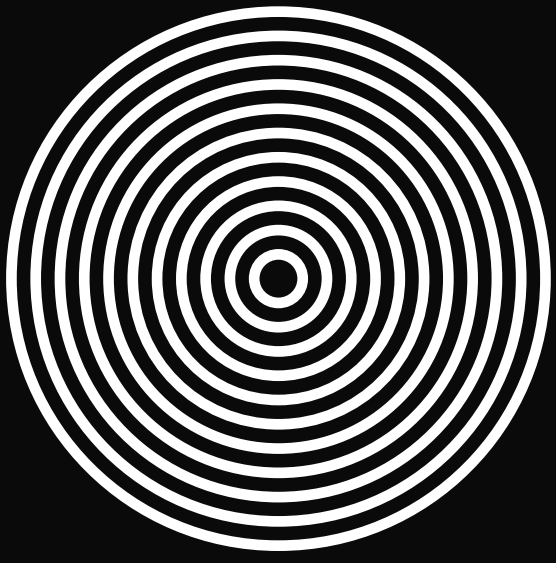
0123456789

BEBAS NEUE_BOLD

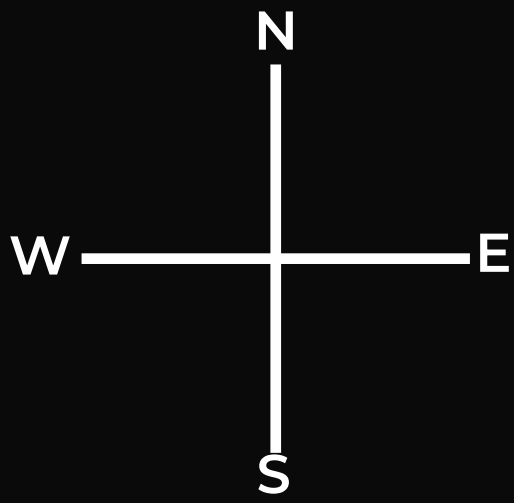
ABCDEFGHIJKLMNO PQRSTUVWXYZ

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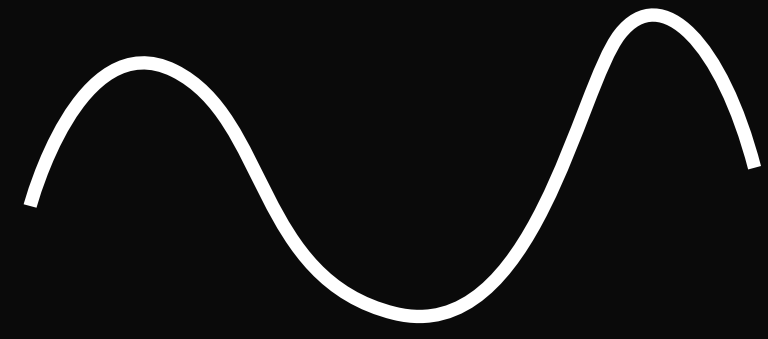
DESIGN ELEMENT



Expanding



All Direction



All Range





IN EXPANSION IN EXPANSION



FASHION FADES, STYLE IS ETERNAL

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IN EXPANSION



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IN EXPANSION

IN EXPANSION





SOCIAL MEDIA

