

Centr●

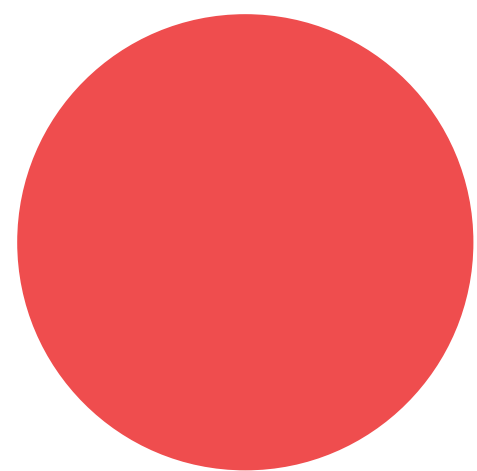
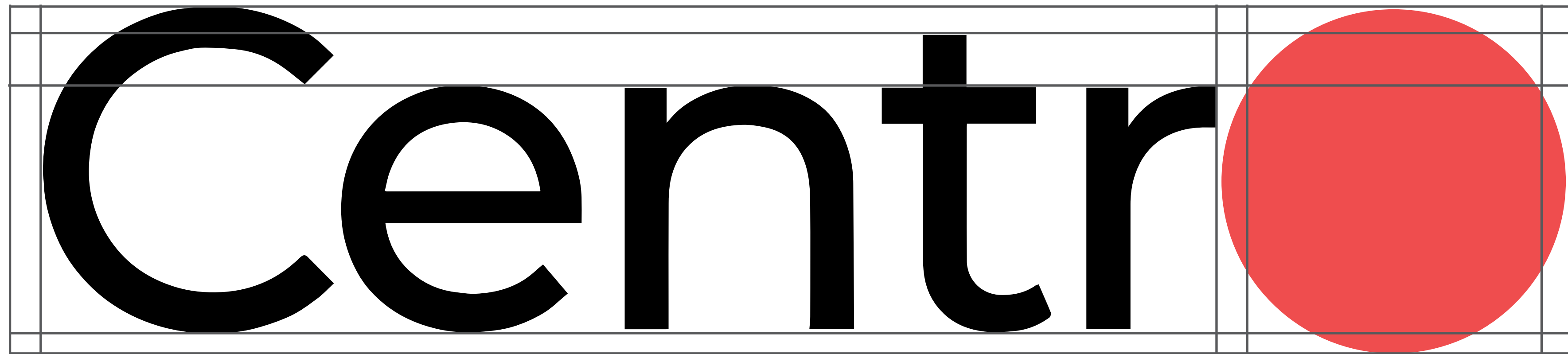
A RELIANCE RESTYLE



Centr●

CONCEPT

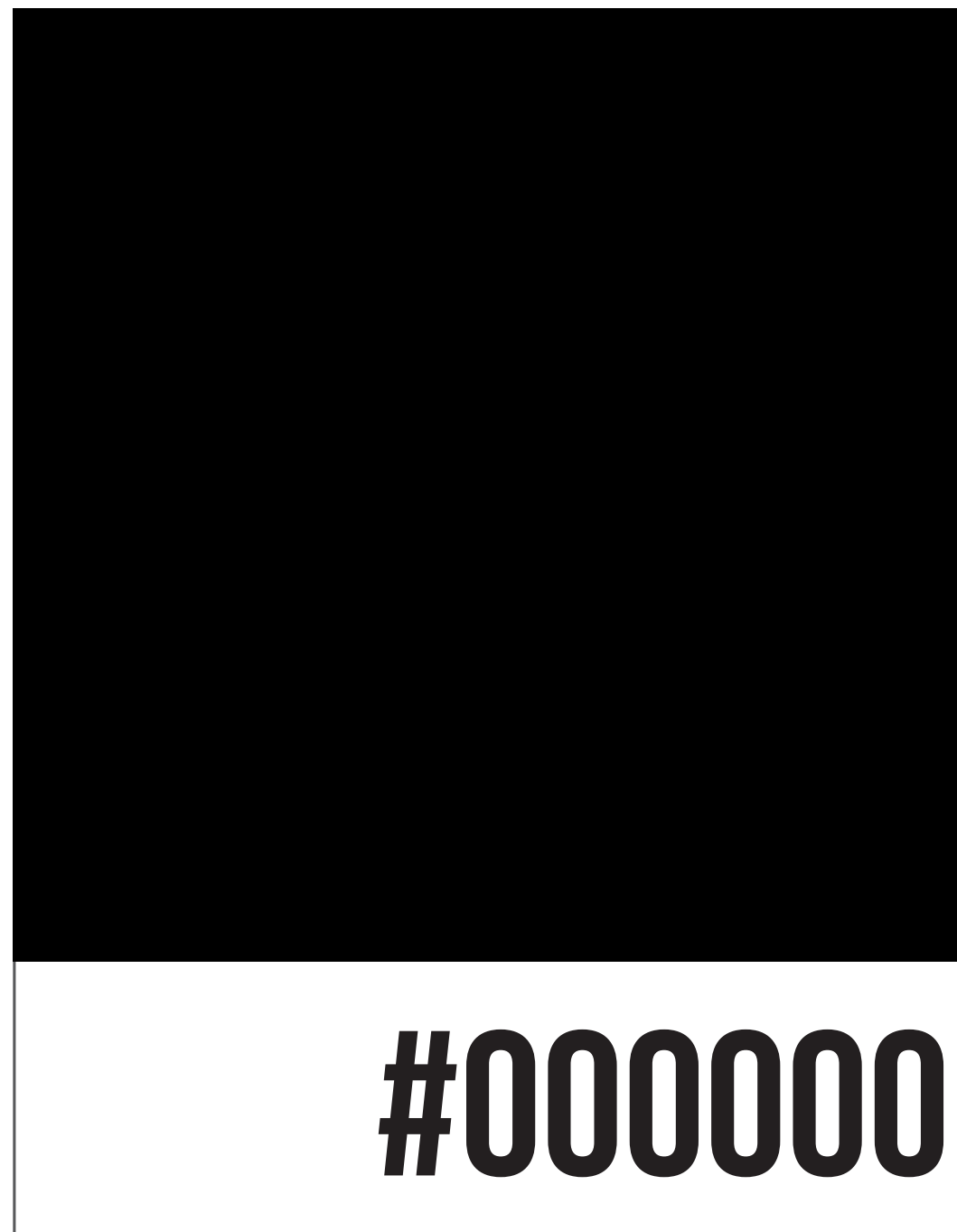
MINIMALISM + TRENDY + "WIDE RANGE AVAILABILITY"



Behold our captivating logo, where the enigmatic circle embodies the vast spectrum of product availability, a true testament to **"everything is included here."**

Adding a touch of confidence, the vibrant red dot delivers a resolute **"STOP,"** signifying our position as the premier **one-stop store.** With an infusion of style and trendiness, we promise an unparalleled shopping experience, making us the ultimate destination for all your needs.

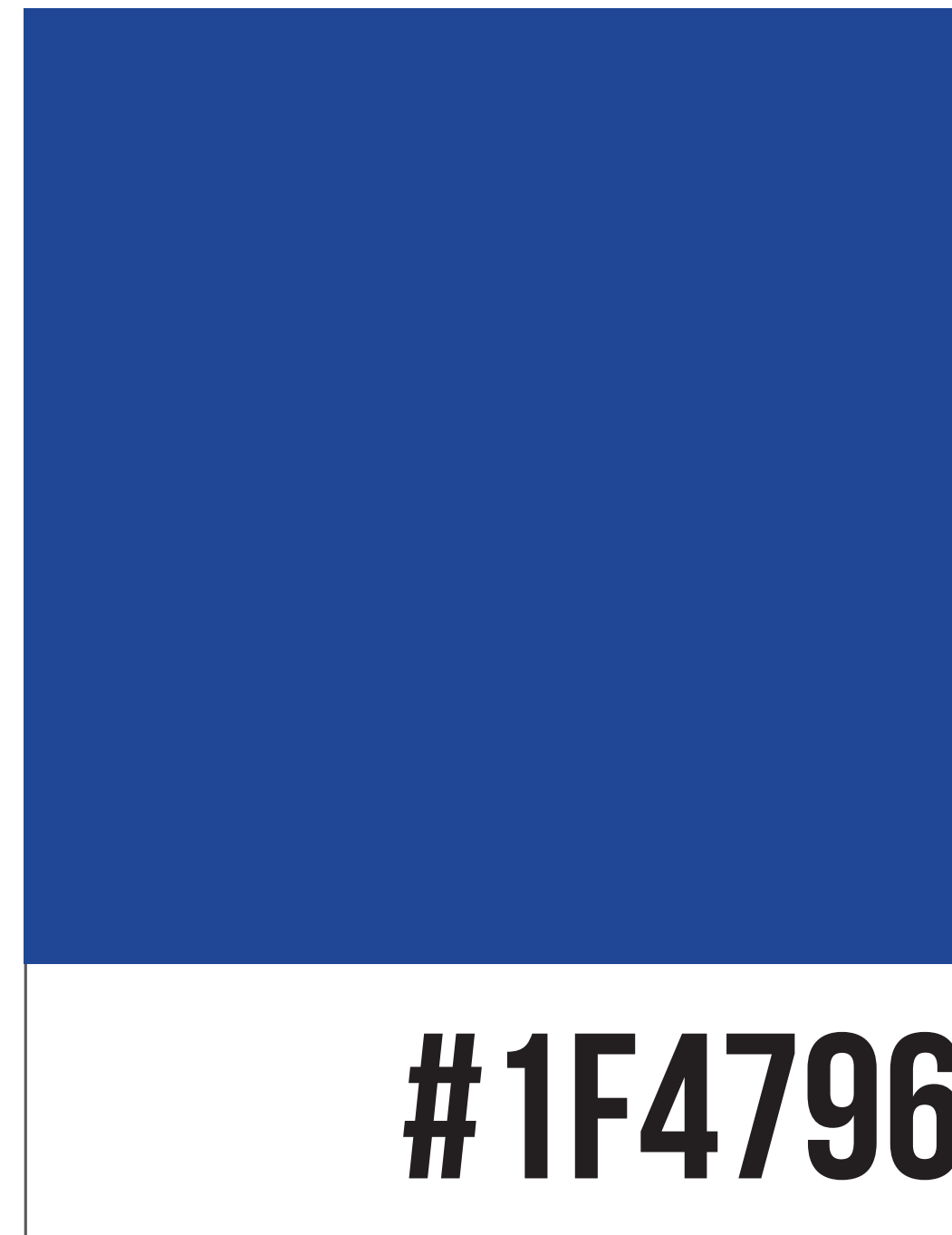
COLOR PALETTE



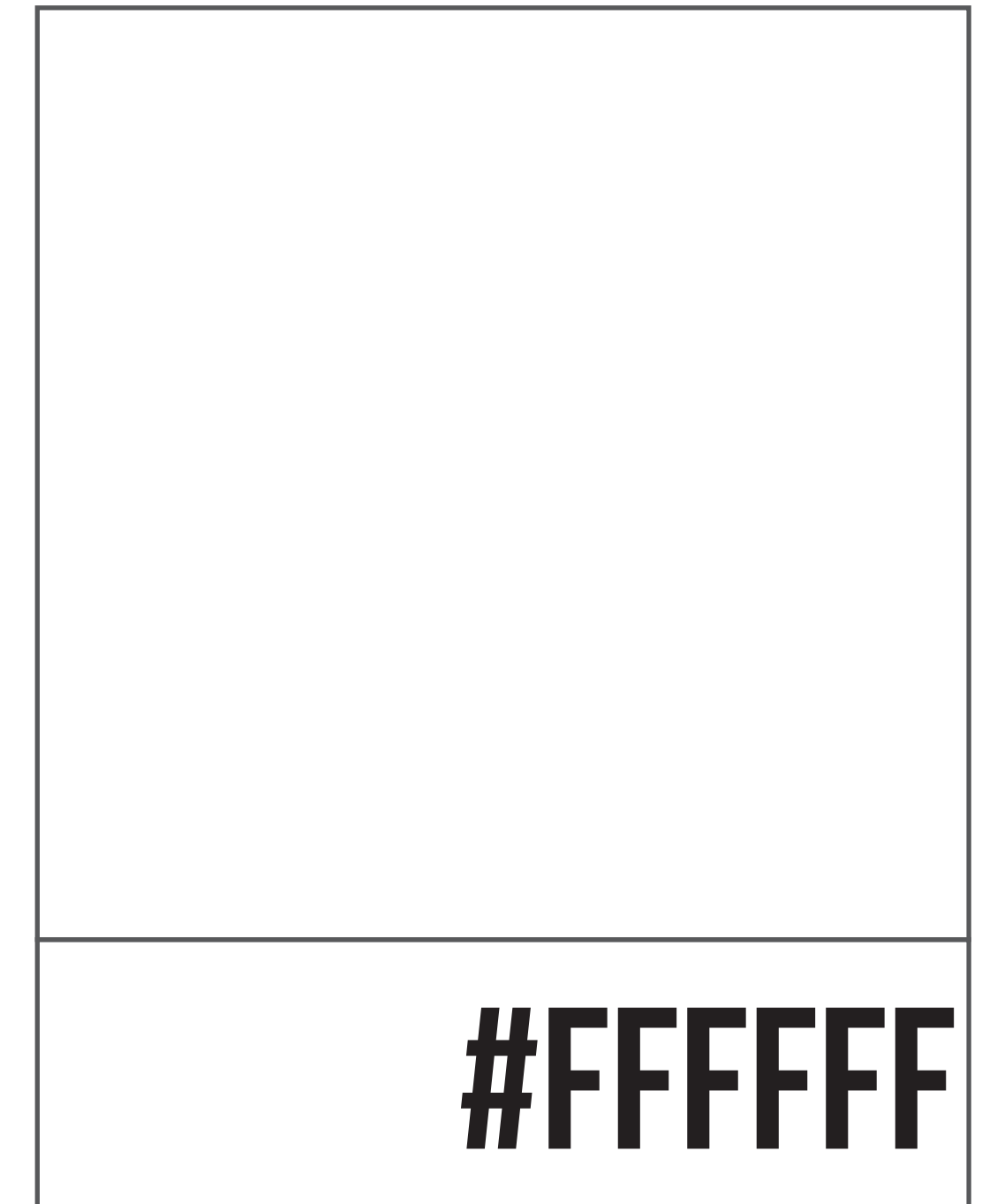
For the modern classynes and for the overall design elements to be held together.



To highlight and attract the consumers, since red is an easily eye catching color, it helps to cover larger number of people in a short attention span.



To signify the trust in the brand. Blue is meant to show value and quality.



To amplify the vastness in the brand. Since the brand covers a lot of range of product, white helps to appeal the parameter.

TYPOGRAPHY

Montserrat_Semibold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

Montserrat_Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

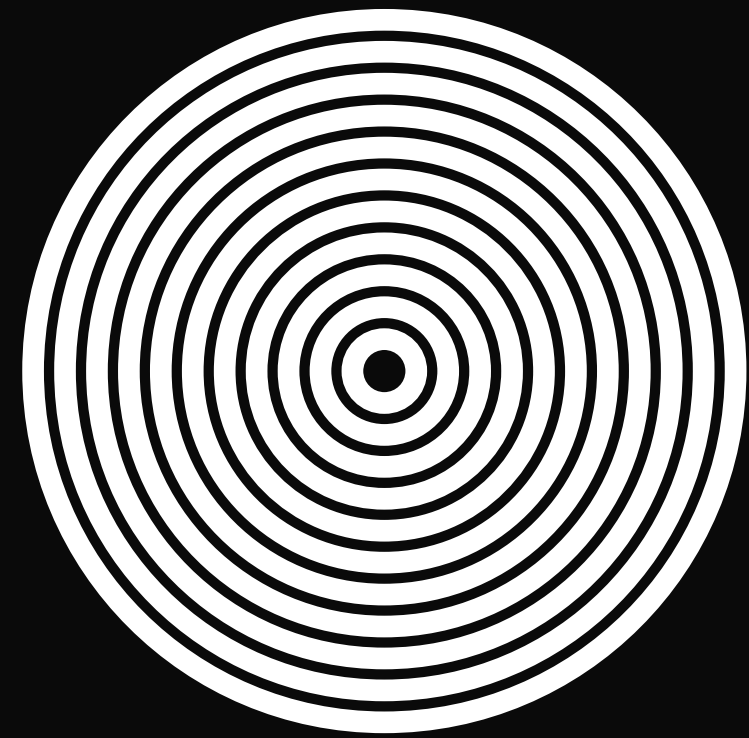
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BEBAS NEUE_BOLD

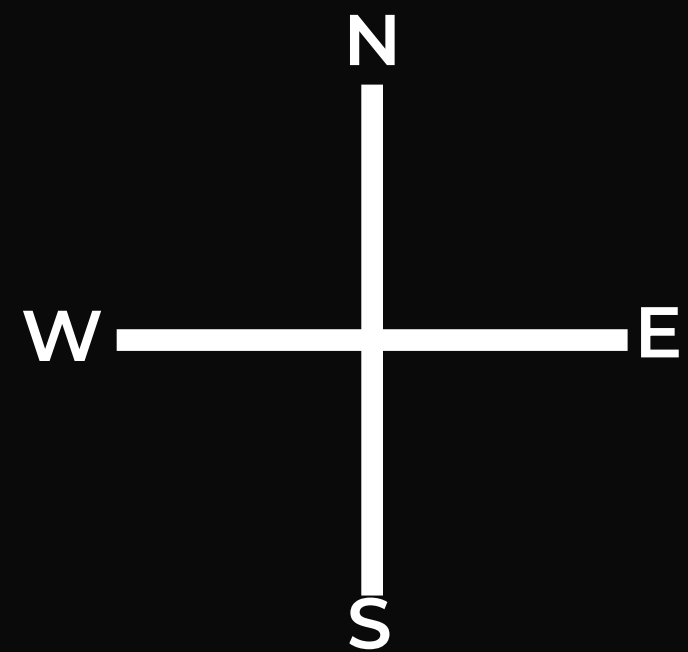
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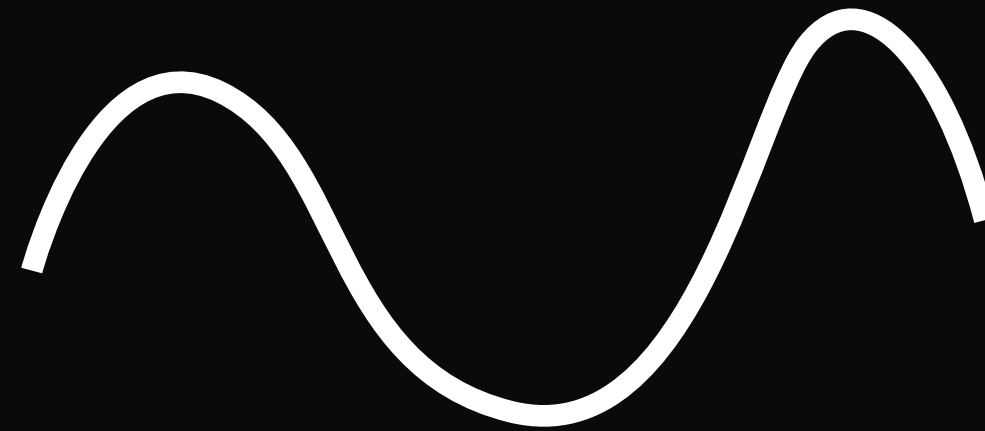
DESIGN ELEMENT



Expanding



All Direction



All Range



Centro





FASHION FADES,
STYLE IS ETERNAL

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IN EXPANSION



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IN EXPANSION

IN EXPANSION





SOCIAL MEDIA

